



Kieback&Peter

PRESS RELEASE

Sounds for Change – A Berlin summer of Culture

Berlin, 15.07.2021: The Berlin Summer of Culture 2021 in City West will once again delight visitors from all over the world with a colourful programme of events until 30 September - supported and promoted by Kieback&Peter.

A special highlight is the three-day EU4YA STREET MUSIC FESTIVAL organised by the international artist collective EU4YA, which celebrates Berlin's colourful diversity as an intercultural European metropolis and represents a colourful and diverse Europe of today: from 15 to 17 July with live music changing daily on three stages along Budapester Straße. On the eve of the festival's start, Kieback&Peter together with AG City Berlin invited to an exclusive "SOUNDS FOR CHANGE" event on the roof terrace of the BIKINI BERLIN.

Commenting on Kieback&Peter's cultural commitment, Managing Director Christoph Paul Ritzkat said:

"Our vision as an expert for building automation is: We digitalize buildings for a better world. For a better world, essential framework conditions are necessary, which also include culture and education. Among other things, they create understanding for climate protection, the most important task of our time. That is why, as a Berlin-based family business, it is a matter of course for us to assume our social responsibility in the areas of culture and education. Events like the EU4YA Street Music Festival, which promotes intercultural dialogue and brings people together, are an excellent reflection of our claim and attitude as a company."

The framework of the Berlin Summer of Culture 2021, which started on 1 July, includes the "EU4YA Street Music Festival", the music format "Berlin swingt", the summer festival "Summer In The City - Time to Dance" and the "Berlin im Film" festival. The summer of Culture concept was developed by the district of Charlottenburg-Wilmersdorf together with the AG City Berlin and the Werkstattforum.



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About Kieback&Peter

Kieback&Peter GmbH & Co. KG was founded in 1927 in Berlin. With over 1,400 employees and 50 locations worldwide, the family-owned company is one of the leading providers of building automation. Experts integrate building systems such as heating, ventilation, air conditioning and fire protection in one optimized system with the aid of software and hardware. The medium-sized company ensures more comfort, efficiency and security in the building by using simple, smart solutions.

Experienced professionals look after the properties of commercial and public customers throughout their entire lifecycle – on-site, remotely and with centralized services. The engineers and technicians work with great passion on tailor-made automation solutions for their customers. They take just as much care of prestigious buildings like the Berlin Reichstag as they do the school next door. Kieback&Peter's top international customers include Airbus, Daimler and Volkswagen.

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