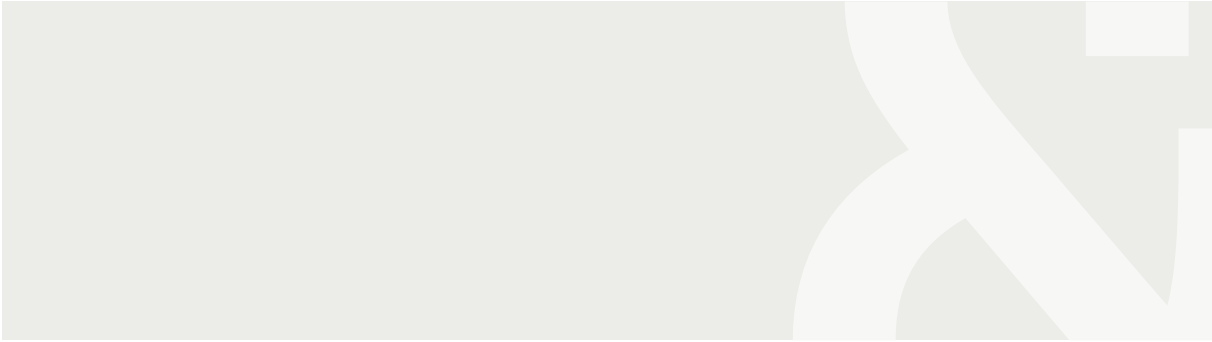




Kieback&Peter

PRESS RELEASE

Kieback&Peter is Official Partner of the 2027 IHF Men's World Championship in Germany

Berlin, September 9, 2026 – Kieback&Peter is stepping onto the international stage as it enters its 100th anniversary year: The building automation expert is becoming an Official Partner of the 2027 IHF Men's World Championship in Germany. With this step, the company is further expanding its long-standing commitment to handball and becoming part of one of the largest sporting events of the coming year.

From January 13 to 31, 2027, Germany will host the 30th IHF Men's World Championship. Thirty-two national teams will compete for the world title in Munich, Stuttgart, Magdeburg, Kiel, Hanover, and Cologne. For Germany, this marks the eighth time hosting a Men's Handball World Championship. Exactly 20 years after the 2007 "Winter Fairytale," the world elite of handball returns to Germany.

An International Stage for Kieback&Peter

As the main sponsor of Füchse Berlin, the company has been firmly anchored in top-tier handball for several years. With the 2027 IHF Men's World Championship, this commitment is now expanding to the international stage.

Christoph Ritzkat, Managing Partner and CEO of Kieback&Peter, explains:

„Hosting a World Championship at home is something truly special. It brings people and nations together and creates emotions that extend far beyond sports. The fact that Kieback&Peter will be part of this event makes us extremely proud. We have been closely connected to Füchse Berlin for many years. Now, we are carrying this connection from Berlin out into the world. For us, the home World Championship is also a fantastic kickoff to our 100th anniversary year on a stage that could hardly be bigger.“

At Home Across Germany

The six host cities of the World Championship simultaneously reflect Kieback&Peter's decentralized strength.

"Six World Championship venues, six K&P locations. The home World Championship also demonstrates how strongly positioned we are across Germany. Our local branches are part of a network of 30 locations throughout the country. Behind this lies a clear strategic orientation: We want to be where our customers are—close to their buildings, their requirements, and the local people," says Jörg Guse, Head of Sales & Operations at Kieback&Peter.

From north to south and east to west, the home World Championship will thus become a tangible experience for Kieback&Peter's employees, customers, and partners.

From Berlin Top-Tier Handball to the Home World Championship

Kieback&Peter has been the main sponsor of Füchse Berlin since 2023. The company was also present at the 2025 IHF Women's World Championship in Germany and the Netherlands. With the 2027 Men's World Championship, Kieback&Peter continues this commitment on the international stage.

Christian Sievers, Head of IHF World Championships, says: *"Over recent years, Kieback&Peter has established itself as a reliable partner in handball. With the 2027 IHF Men's World Championship, this growing bond will continue on one of handball's largest international stages. We are very pleased to welcome Kieback&Peter as an Official Partner of the home World Championship."*

When the first ball of the home World Championship flies in Munich on January 13, 2027, a special year will also begin for Kieback&Peter: The World Championship will mark one of the first highlights of the Berlin-based company's 100th anniversary year.

About Kieback&Peter

Kieback&Peter GmbH & Co. KG combines intelligent building automation, data-based services, and nearly a century of expertise to deliver sustainable solutions. With around 1,700 employees and 50 locations worldwide, Kieback&Peter is trusted for prestige projects such as the Cube Berlin, the Klimahaus Bremerhaven, and Charles de Gaulle Airport in Paris. For more information, visit [kieback-peter.com/en](https://www.kieback-peter.com/en).

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